

Monthly Progress Report June 2020

S.no.	Activity	Program Nu.	Achievement		Total
			Male	Female	
1	SHG Meeting	1	3	3	6
2	Government body Meeting		7		7
3	Start of New enterprise		2		2
4	MNREGA Work	6	3	3	6
6	Asstive deviese	1		1	1
7	Marrige Promotion	2	1	1	2
8	PWDs SHG Mask Stching Work				1110
9	Training Of SHGs on Effective Product Marketing	4	33	36	69

Month June 2020

S.no.	Number of Application form	Department	Achievement		Total
			Male	Female	
1	Poultry	Pashu Vibhag	4	3	7

Government body meeting

S. No.	Name/ Degigation	Block	Work name
1	R.S. Manhara, Panchayat Inspetor	Balodabazar	Mask Banane Sainetaizer
2	T.S. Thakur, ADO	Balodabazar	Mask Banane Sainetaizer& SHG NRLM registration
3	Anil Jha , CEO	Balodabazar	SHG market tax Provided
4	Aasha shukla, SWD	Balodabazar	Mask Banne, & PWDs ghar vapsi ke sambandh
5	.Gendare, Pashu Vibhag	Balodabazar	Poultry palan ke sambandh me
6	Parihar , CMO	Balodabazar	Apron & Mask Stching
7	Smita Pargahniya OTA	Balodabazar	Apron Tender hetu

Steak holder

S. No.	Name	Degigation/ block	Work name
1	Jhabbu ram sahu	Sarpanch Ahilda	SHG market tax providing.
2	Manharna Dewdas	SarpaanchAmlkunda,	SHG mask Stching

Start of New enterprise

S. No.	Name	Gender	Disability	Village	Block	Bussiness
1	Umesh Patel	Male	Locomtors	Kasiyara	Baldabazar	Vegitable food

MNREGA Work

S. No.	Name	Gender	Disability	Village	Block
1	Sadhmati sahu	Female	Locomotors	Damru	Balodabazar
2	Hemant	Female	Locomotors	Damru	Balodabazar
3	Umesh patel	Male	Locomotors	Tarasiv	Balodabazar
4	Mishir Paikra	Male	Locomotors	Tarasiv	Balodabazar
5	Sela ram paikara	Male	Locomotors	Tarasiv	Balodabazar
	Tilak ram nishad	male	Locomotors	Tarasiv	Balodabazar

Marrige insentive

S. No.	Name	Gender	Disability	Village	Block	Amount
1	Vishnu dhruw	Female	Locomotors	Khapari	Balodabazar	50,000

Asstive Device

S. No.	Name	Gender	Disability	Village	Block	Device Name
1	Uma bai	Female	Locomotors	Pureina khapari	Balodabazar	Can, Baishakhi

Marrige promotion

S. No.	Name	Gender	Disability	Village	Block
1	Anju	Female	Locomotors	Dongra	Balodabazar
2	Mukutram verma	Male	Locomotors	Ahilda	Balodabazar

Training Of SHGs on Effective Product Marketing

S. No.	Name	Gender	Disability	Village	Block
1	Kuwarya Sahu	Female	None	Budgahan	Simga
2	Anjli	Female	None	Budgahan	Simga
3	Sunita Sahu	Female	None	Budgahan	Simga
4	Radha bai	Female	None	Budgahan	Simga
5	Sangita Sahu	Female	None	Budgahan	Simga
6	Bharti	Female	None	Budgahan	Simga
7	Vikky	Male	Locomotors	Budgahan	Simga
8	Radheshyam	Male	Locomotors	Bitkuli	Simga
9	Sudrshan Sahu	Male	Locomotors	Bitkuli	Simga
10	Rajesh rai	Male	Locomotors	Budgahan	Simga
11	Tunendra Sahu	Male	Locomotors	Budgahan	Simga
12	Rameshwar verma	Male	Locomotors	Budgahan	Simga
13	Vinita Sahu	Female	Locomotors	Budgahan	Simga
14	Anil Verma	Male	Locomotors	Budgahan	Simga
15	Bedin Sahu	Female	Locomotors	Budgahan	Simga
16	Lomin Verma	Female	Locomotors	Budgahan	Simga
17	Hemin Sahu	Female	Locomotors	Budgahan	Simga
18	Santlal	Male	Locomotors	Budgahan	Simga
19	Vikas	Male	Locomotors	Budgahan	Simga
20	Yashoda Sahu	Female	Locomotors	Ahilda	Balodabazar
21	Bhagwati Sahi	Female	Locomotors	Ahilda	Balodabazar
22	Budhwara sahu	Female	Locomotors	Ahilda	Balodabazar
23	Radha patel	Female	Locomotors	Ahilda	Balodabazar
24	Kumari Sahu	Female	Locomotors	Ahilda	Balodabazar
25	Niranja verma	Male	Locomotors	Ahilda	Balodabazar
26	Ghanshyam Verma	Male	Locomotors	Ahilda	Balodabazar
27	Banjit Verma	male	Locomotors	Ahilda	Balodabazar

28	Dilip kumar Sahu	Male	Locomotors	Ahilda	Balodabazar
29	Shivkumar Sahu	Male	Locomotors	Lata	Balodabazar
30	Dhaniram Sahu	Male	Locomotors	Lata	Balodabazar
31	Umesh kumar	Male	Locomotors	Kashiyara	Balodabazar
32	Mukur ram	Male	Locomotors	Ahilda	Balodabazar
33	Sonaaram Verma	Male	Locomotors	Ahilda	Balodabazar
34	Rewaram	Female	None	Ahilda	Balodabazar
35	Fekuram Sahu	Male	None	Ahilda	Balodabazar
36	Mukesh Kumar sahu	Male	Locomotors	Ahilda	Balodabazar
37	Ramprasad Sahu	Male	Locomotors	Ahilda	Balodabazar
38	Ghanshyam Sahu	Male	Locomotors	Datan	Palari
39	Kamal Rajak	Male	Locomotors	Datan	Palari
40	Shailendra Sahu	Male	Locomotors	Datan	Palari
41	Ishawar fekar	Male	Locomotors	Rasota	Palari
42	Shrwan nishad	Male	Locomotors	Gatapar	Palari
43	Bebi verma	Female	Locomotors	Sankri P	Palari
44	Ghasnin Sahu	Female	None	Datan	Palari
45	Tijbai	Female	Blind	Datan	Palari
46	Bahura sahu	Female	Locomotors	Datan	Palari
47	Satrupa Yadaw	Female	Locomotors	Datan	Palari
48	Kunjbihari Sahu	Male	Locomotors	Datan	Palari
49	Rupendra chelak	Male	Locomotors	Datan	Palari
50	Shivcharna	Male	Hearing impairment	Datan	Palari
51	Toman lal dhiwar	Male	Locomotors	Datan	Palari
52	Lekhram	Male	Locomotors	Datan	Palari
53	Dulichand	Male	Locomotors	Datan	Palari
54	Jamuna verma	Female	Locomotors	Datan	Palari
55	Vishnu dhruw	Male	Locomotors	Khapri	Balodabazar
56	Anupa Paikra	Female	Locomotors	Khapri	Balodabazar

57	Anesh	Male	Locomotors	Khapri	Balodabazar
58	Bina sahu	Female	Locomotors	Balodabazar	Balodabazar
59	Roshani puriana	Female	Locomotors	Balodabazar	Balodabazar
60	Mamta ratre	Female	Locomotors	Balodabazar	Balodabazar
61	Rajkuamari	Female	Locomotors	Balodabazar	Balodabazar
62	Chhamma bai bande	Female	Hearing impairment	Balodabazar	Balodabazar
63	Urmila Banjare	Female	Locomotors	Balodabazar	Balodabazar
64	Puran lal kurre	Male	Locomotors	Balodabazar	Balodabazar
65	Ravindra Kumar	Female	Locomotors	Balodabazar	Balodabazar
66	Karan yadaw	Male	Locomotors	Balodabazar	Balodabazar
67	Gita verma	Female	None	Balodabazar	Balodabazar
68	Meera	Female	None	Balodabazar	Balodabazar
69	Rekha	Female	None	Balodabazar	Balodabazar

Training Of SHGs on Effective Product Marketing

Male:33 Female: 36 Total: 69

Total Program: 4

Venue: Budgahan,Ahilda,Balodabazar,Datan

Training Of SHGs on Effective Product Marketing was organized by Grihini with support of Sightsavers for SHGs who are involved in different livelihood activity such as Detergent making, phynle making, stitching, agarbatti making, silk thread bangles, seasonal products etc.

The training was organized on 25,26,27 June at Balodabazar, sigma, plari block for SHGs members to boost their sells because it is found that SHGs prepare good quality of product but they are not able to sell their product in market. 70 PWDs SHGs members attain this training. The main objective of this training was to make them aware of market. Facilitator Mr tomesh, Livelihood coordinator first of all ask participants what they think when they hear the term market and marketing. Then one by one participants share what they understand in addition to this facilitator define the term market and said it all start for production to sell of product. He also said that Self-help groups (SHGs) are now engaging in business activities. They lack in marketing as for the first time they are engaging in business. Told that SHGs members are adequately trained with marketing knowledge, they can excel and in turn take our economy a global leader in this current situation of globalization. The marketing activities of the SHGs are far below the new standards set by globalization. They only engage in direct marketing. They market their products only locally. They don't think of mass production and massive marketing. The packing of the finished products do not attract the mass as other manufactured products do. The SHGs don't even engage in advertising their products. They don't like to market their products to unknown persons. They target only known people, relatives and other SHG members as their customers. They don't try to market their products through the nearby shops. They don't even put stalls in local

weekly/monthly haat. PWDs SHG must indulge in door to door marketing of their products. If SHG adopt all this they can excel in sales and earn more profit.

Facilitator also mention that before starting any livelihood activity market survey need to be done which give clear picture of customers taste and preference. Also describe quality of sales person and said it play a very important role and they have to face many challenges while selling product and have to face many rejection. Trainer said that marketing strategies may differ depending on business. Meanwhile SHGs members who are involved in selling share their experience. Members told that at present PWDs SHGs are having ample number of opportunity in their own village we have to identify first.

Suggestion is given to SHG member to sell their products through door to door marketing, local or weekly market, nearby village, DPOs network.

Session end by showing small video clip of quality of sales person followed by thanks giving.



GRAHIN